



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213
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(310) 659-0205

VOL. XIV
No. 19

MAY 11, 1992

BRADLEY & GATES UNDER FIRE AFTER THE RIOT.

Editor's note: There were NO WINNERS in the aftermath of 3 days of rioting, looting and arson in L.A.'s worst civil disturbance since the Watts Riot of 1965. But there were some BIG LOSERS, politically speaking. Here's our brief report & commentary...

...There's no doubt that the BIG losers in what AP simply calls "The L.A. Riot" were the County & City of L.A. - including the economy and IMAGE of the area. Both will take years to recover. As for individual LOSERS, the two who have been named repeatedly by most CALPEEK sources are L.A. Mayor Tom Bradley and Police Chief Daryl Gates...

... Bradley and Gates have NOT spoken to one another in 13 months -- an OUTRAGEOUS situation for mature men who are supposed to be responsible leaders. For Bradley, his legacy remains DOWNTOWN L.A., the Port and some of the wealthier sections of L.A. But for South Central L.A., its been 19 years of NEGLECT and inattention by the incumbent mayor. Except for the demographic mix (more Hispanic than Black), South Central L.A. really hasn't changed that much since the time Bradley became mayor. In terms of being able to lead L.A. into the 21st Century, many CALPEEK sources say it's time for a new mayor and Bradley should call it a career in 1993. In fact some CALPEEK sources believe the riot has killed any chance of Bradley winning a 6th term...

...As for Gates, if he had any hopes of a political career after leaving office, they have been FLUSHED. He left his post in a time of crisis to attend a political fundraiser and his officers did NOT respond promptly when the trouble started shortly after the "Foothill-4" were acquitted in the Rodney King beating case. Even L.A. Co. Sheriff Sherman Block has been critical of the LAPD response...

...FYI: In contrast, S.F. Mayor Frank Jordan and new S.F.P.D. Chief Richard Hongisto are given VERY HIGH marks for the way in which they reacted when rioting broke out in their city last week. Stay tuned...

CAMPAIGN '92: UPDATE ON KEY PRIMARY RACES.

Editor's note: There are 3 weeks to go before the June 2nd primary. Here is our update on House & Legislative primaries...

- 25th C.D. - This is conservative GOP turf in the northern-most parts of L.A. Co. There are 6 GOP candidates, but only 4 are considered SERIOUS. They include Assemblyman Phil Wyman; Santa Clarita Councilman Buck McKeon; former L.A. Co. Assessor John Lynch; and former Congressman John Roussetot. Russo-Marsh is running McKeon's campaign and Chris Nelson has Wyman. CALPEEK sources consider Wyman as the frontrunner, but McKeon has raised more money, and as of now, has sent out 4 pieces of mail, including an AV mailer. The bulk of the endorsements (House & Legislative types) have gone to Wyman, but McKeon has a few he is counting on, such as State Sen. Ed Davis and Palmdale Mayor Jim Ledford. Of the four, Lynch doesn't seem to have much going, but Roussetot has good name ID and could be a FACTOR if his campaign takes off. He tends to hurt Wyman more than McKeon. CALPEEK sources still think Wyman is the one to beat, but watch out for McKeon. If his AV (absentee voter) program is effective, he could upset Wyman...

- 6th C.D. - UPDATE. GOP Assemblyman Bill Filante is sitting on the sidelines with light opposition as he waits to see whom the Demos nominate. This C.D. is currently represented by Barbara Boxer(D). Although there are 9 Demos in this field, CAL-

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PEEK sources think there are only 4 serious candidates: Petaluma Councilwoman Lynn Woolsey; former Tiburon Mayor Denis Rice; former Marin Co. Sup. Eric Koenigshofer and Bennett Johnston. Koenigshofer and Woolsey are from Sonoma, which is 60% of the C.D. Koenigshofer's campaign is being run by Kate Sater, which we hadn't mentioned before. Johnston, son of Louisiana's U.S. Senator, is the best funded, but his money is under attack from rivals because some of the funds are coming from companies which have testified in front of his father's Senate Energy Cmt. Boxer is being pressured to endorse by several candidates, but remains neutral. However, U.S. Rep. Nancy Pelosi and Assemblyman John Burton have both endorsed Rice, as has the Marin Co. chapter of the Sierra Club. CALPEEK rates this 6th C.D. a toss up between Rice, Woolsey, Koenigshofer and Bennett...

- 23rd S.D. - UPDATE. This Demo primary between State Sen. Herschel Rosenthal, Assemblyman Tom Hayden and Cathy O'Neill gets nastier and more interesting each day. O'Neill continues to blast both lawmakers with a hard hitting 30-minute cable TV ad, but she doesn't seem to hold up well when count-attacked. Case in point: she wrote a whiny letter to Hayden supporter Norman Lear asking him intervene with Hayden because she felt Hayden's direct mail hit questioning her environmental record was unfair. Thus O'Neill becomes "The Crybaby Candidate." We'll see how all this plays when they debate on Century Cable, 5 p.m., May 14...

- 73rd A.D. - In this south Orange Co.-northern San Diego Co. conservative A.D. there are 9 GOP candidates, but CALPEEK sources believe the battle has been narrowed to a field of 3: attorney Bill Morrow, who is described as State Sen. Frank Hill's best friend; Laguna Niguel Councilwoman Pat Bates; and Dana Point Mayor Mike Eggers. Attorney Carlos Negrete, who used to be GOP Assemblyman Paul Horcher's law partner, has an outside shot, but only if the CA Trial Lawyers come through with big bucks. Among the 3 frontrunners, hardliners seem to be lining up with Morrow (Gun Owners, PRO-Life types, plus the Howard Jarvis Taxpayers Assn.). Russo-Marsh is running the Morrow campaign. But Eggers and Bates also sport conservative, PRO-Life credentials. Eggers campaign is being run by Ellis-Hart, while

Bates has hired Mark Ferguson. YES, she's an ally of Assemblyman Gil Ferguson. Polling indicates a large undecided, with the top 3 closely bunched. A toss up...

- 57th A.D. - UPDATE. Last time CALPEEK reported on this eastern L.A. Co. primary to replace retiring Assemblywoman Sally Tanner(D-El Monte), we gave a slight edge to Tanner's AA, Edward Chavez over community college trustee Hilda Solis. Since that time Solis has picked up support from CTA, L.A. Co. COPE, CA Nurses Assn. and the L.A. County Firefighters. Her field ops has been in place with Steve Gray-Barkan in command and they have been walking and phone banking for 2 months. Chavez's campaign has picked up an endorsement from PORAC, but that's about it. The Chavez operation claims to have been walking for a month, plus a phone operation. The other candidate is Tony Fellows, but CALPEEK sources don't consider him to be a serious contender. However, he has hired Austin-Sheinkopf and they say he will have enough money for a mail program. Bottomline: CALPEEK think Solis has "big mo" for now, but rates the primary as a toss up...

- 55th A.D. - By the time Assemblymen Dave Elder and Dick Floyd finish this Demo primary battle, some think they'll spend a combined \$750,000 — resources the Demos could use in November. And the irony is that Carson Councilwoman Juanita McDonald, the other Demo, has a pretty good shot at an upset, if her money holds out. She's the only woman and the only Black in this heavy minority A.D. Floyd has hired consultant Paul Kinney, while Elder has the services of Berman-Waxman operatives Jerry Seeborg(campaign mgr.) and field ops whiz Chuck Levine, imported back to CA from Florida for this primary. Ken Orduna is running McDonald's campaign. Rumors of last minute deals are running wild. Most of the rumors center on U.S. Rep. Mervyn Dymally and his slate mailer, which Orduna directs. Dymally has endorsed McDonald AND Floyd, but his main concern this June is his daughter, Lynn, a local school board member running in a tough primary for Dymally's House seat. Will a deal be made to insure Lynn's election? CALPEEK rates the 55th A.D. as a total, confused toss up...

- 37th S.D. - This San Diego, Riverside and Imperial County S.D. is solid GOP turf.

The two major rivals are Assemblymembers Carol Bentley of San Diego and Dave Kelley of Hemet. Both are strong PRO-Life candidates, but the hardline conservatives have lined up with Kelley because Bentley endorsed Wilson-backed assembly candidates Greg Cox and Jan Goldsmith. This angered the hardliners. Russo-Marsh is handling Kelley and John Feliz is running Bentley's effort. Bentley probably has better name ID (due to a previous unsuccessful senate run) and is banking on a strong law & order platform. PORAC and San Diego Sheriff Jim Roache are supporting Bentley. CALPEEK rates this GOP primary as a toss up for now...

- 3rd S.D. - This is the S.F. Bay area stronghold of longtime incumbent State Sen. Milton Marks, the former Goper turned Demo. Several CALPEEK sources think Marks is way past his prime and should have called it a career, but he decided to run once more. His primary opponent is former S.F. DA Joe Freitas. For those with short memories, he was the DA when former S.F. Co. Sup. Dan White murdered Mayor George Moscone and Sup. Harvey Milk. The "twinky defense" got White an involuntary manslaughter conviction which caused almost as much outrage in the S.F. gay community as the Rodney King verdict caused in L.A. last week. Freitas has hired consultant Phil Giarrizzo, while Marks has retained Larry Sheingold. CALPEEK sources rate Marks a favorite. FYI: Freitas is trying to capture the anti-incumbency vote with the slogan, "Sweep Sacramento Clean."...

- 76th A.D. - CORRECTION. When discussing GOP Assembly candidate Ronnie Delaney in last week's issue, we meant to say she had "retained" consultant Dresner-Sykes. We said "retired." Stay tuned...

MEMO OUTLINING MASSIVE AID TO CERTAIN GOP ASSEMBLY CANDIDATES CAUSES BIG BROUHAHA..

An outfit called the "Conservative Coordinating Council" - a rather mysterious group of hardline/PRO-Life GOP campaign consultants - has distributed a memo (a copy of which made its way to CALPEEK) which is causing lots of talk in Sacramento. The memo alleges that the CA Medical Assn., the CA Assn. of Realtors and the Assn. of CA Insurance Cos. - all big money players in legislative politics - are ready to pump a combined \$330,000 into 9 Republican Assem-

bly primaries. The money, according to the memo, is to be spent on what the CCC describes as "liberal candidates."...

...CALPEEK sources say that CMA, CAR and ACIC are supporting some or all of the GOP candidates mentioned in the memo, but the amounts of money mentioned in the CCC memo are NOT accurate. The average amount of the combine contribution would be almost \$45,000 per candidate. That's a ton for some of these GOP candidates...

...The GOP assembly candidates mentioned in the memo include Bill Mattos(25th A.D.), Nao Takasugi(37th A.D.), Barbara Pieper(44th A.D.), Dan Walker(53rd A.D.), Ted Weggeland(64th A.D.), Frederick Clayton(66th A.D.), Mike Eggers(73rd A.D.), Jan Goldsmith(75th A.D.) and Greg Cox(77th A.D.). The memo implies that these candidates are endorsed by CARAL - the CA Abortion Rights Action League. But an analysis by CALPEEK shows that several of them (Walker, Weggeland and Eggers) are in fact given "U"s by CARAL, meaning unacceptable. The others are endorsed by CARAL or are deemed "acceptable" by CARAL...

...So why did the CCC issue this memo? Was it to galvanize conservative groups to get behind their candidates? Was this memo meant to give more aggravation to Assembly GOP Leader Bill Jones? More than half the names on the list might be expected to support Jones over arch-rival Ross Johnson, who would like to take over control of the GOP Caucus next year. Stay tuned...

INFORMATION YOU NEED TO KNOW ABOUT CALPEEK.

Here is some helpful information about CALPEEK that you may need to know. DEADLINES for news and Marketplace Network are 12 noon each Wednesday. CALPEEK is printed and mailed each Thursday. Our FAX phone is (310)657-4340. CALPEEK does not make refunds on cancellations...

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LOCAL ELECTIONS '92: CITY-COUNTY ROUNDUP.

Editor's note: Here's another roundup of CITY and COUNTY elections taking place on June 2nd...

- SAN DIEGO MAYOR'S RACE - The most recent poll from the Union-Tribune survey of 298 registered voters (taken Apr. 20-23) has County Sup. Susan Golding still holding on to first place with 26.5%. Moving into a strong second place is growth control advocate Peter Navarro with 17.4%, followed by Councilman Ron Roberts with 10.4%. Tom Carter is at 5%, with OTHERS at 3.7% and undecided at a large 37%...

- L.A. COUNTY DA's PRIMARY - Is incumbent Ira Reiner "toast," as one consultant was recently quoted as saying?? Many CALPEEK sources say YES, although these sources think DA Reiner will finish either 1st or 2nd in the primary. The primary battle to make the runoff is boiling down to Dep. DA Gil Garcetti and Beverly Hills Mayor Bob Tanenbaum, an ex-NYC prosecutor. Garcetti's campaign says it will have \$480,000 in TV time and will be on at least 3 major slates (including Allan Hoffenblum's GOP mailer). The Tanenbaum campaign won't say how much it will have in TV time, but claims they will be competitive. Tanenbaum is on 2 GOP slates, plus a major slate in L.A.'s Black community. The BIG QUESTION is whether Reiner will be on the big Demo slate being assembled by Berman & D'Agostino Campaigns (BAD). Some CALPEEK sources claim that Reiner won't be on the BAD slate. And there's no word yet on the other two Demo slates, one by Clint Reilly and another by Barad & Levine. FYI: Century Cable TV will do a live DA's debate on May 21...

- CONTRA COSTA COUNTY - In the 2nd district for an open supervisor's seat, Martinez Mayor Mike Menesini has hired consultant Rick Taylor. Originally, Menesini had hired consultant Richie Ross, but Ross dropped Menesini in favor of another candidate in that same race, Jeff Smith, a councilman from Martinez. Taylor is also handling Gayle Bishop in the 3rd supervisorial district, who is running against Susan Rainey, wife of the sheriff...

- SAN DIEGO CITY ATTORNEY RACE - This is that "other contest" in San Diego which is NOT getting much ink, according to CALPEEK

sources. Incumbent City Atty. John Witt is battling with former City Councilman Bruce Henderson. Witt has been in office for 23 years and Henderson is saying "24 and no more." The old anti-incumbency routine. Stoorza, Ziegaus & Metzger are running the Witt campaign, while Diane Scott is handling Henderson's effort. Stay tuned...

CALPEEK'S CONSULTANTS DIRECTORY ON SALE.

The 1991-92 edition of CALPEEK's Directory of Campaign Consultants is now on sale. The cost is \$15 for subscribers and \$40 for non-subscribers. CA sales tax included. For info (310)659-0205...

U.S. SENATE UPDATE: DEBATES BECOME ISSUE.

Editor's note: Thanks to S.F. Chronicle reporter John Wildermuth, CALPEEK now knows which U.S. Senate candidates are DUCKING debates. The worst offenders on the Demo side are Lt. Gov. Leo McCarthy and Dianne Feinstein, while on the GOP side it's U.S. Rep. Tom Campbell and appointed U.S. Sen. John Seymour — according to the story in the May 4 issue of the Chronicle. Now for what it's worth, here is a schedule of remaining TV & radio Senate debates...

...May 17 KPBS-TV/San Diego with Seymour, Dannemeyer & Allen...May 18 KCRW Radio/L.A. with Boxer, Levine & McCarthy...

...May 22 Century Cable TV with Feinstein, Davis & Alioto...May 23 KPIX-TV-KNBR Radio and S.F. Examiner Senate Forum, with all candidates except Feinstein and Seymour (AIRS May 24)...

...May 22 KCBS-TV's Newsmakers with Levine, Boxer & McCarthy (AIRS May 24)...May 24 KPBS-TV/San Diego with Davis & Alioto...May 31 KPBS-TV/San Diego with Bono & Herschensohn. FYI: the TV debates on KPBS are being fed by satellite to 7 other PBS stations in CA, including KCET in L.A...

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